

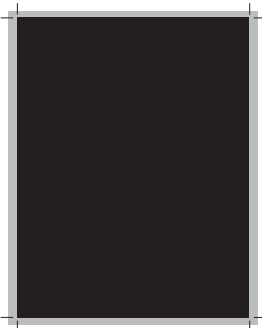


Ad Specifications

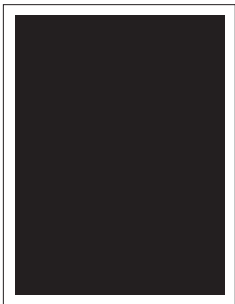
Information Standards Quarterly

Send all art & CDs to
B. Creative Group, Inc. – Bryna Colley
bryna@bcreativegroup.com
1700 Union Avenue, Suite A1
Baltimore, MD 21211
phone: 443.524.7510
fax: 443.524.7510

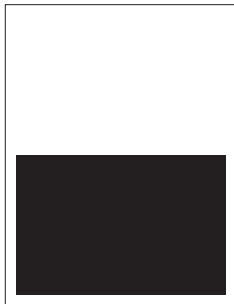
Interior Ad Sizes



full page, bleed
8.75" x 11.25"
(8.25" x 10.75" with
.25" bleed on all sides)



full page, no bleed
7.25" x 9.75"



half page
7.25" x 4.75"

Production Information

Publication Trim Size:
8.25" x 10.75"

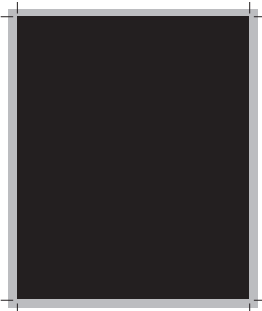
Live Area:
.5" from trim all around

Resolution:
300 dpi /133-150 line screen recommended

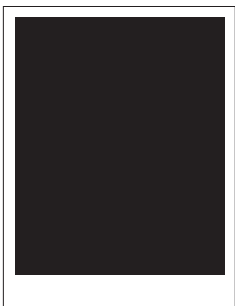
Binding:
Saddle-stitched

Materials:
Adobe Acrobat PDF Press Ready file (CMYK)
Adobe InDesign file with fonts/support files
Adobe Illustrator file with fonts turned to
outlines and images embedded

Back Cover Ad Sizes



full page, bleed
8.75" x 10.75"
(8.25" x 10.25" with
.25" bleed on all sides)



full page, no bleed
7.25" x 9.5"

If emailing a PDF, please fax hard copy
of ad to 443.524.7512

*If you are supplying a four color or two color
ad via PDF, please use the Overprint Preview
and or Separations Preview in Adobe Acrobat
to assure the ad will separate properly
for printing. NISO is NOT responsible for
correcting supplied ads.*

NISO is NOT responsible for POOR QUALITY reproduction of ads if a laser print is supplied as art.
We strongly recommend you supply an electronic file accompanied by a laser hard copy.