



Implementation of the CONSER standard record

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The Challenge

CSR

A new policy ready for implementation



- Mistrust in the environment
- Process for introducing change in the PCC
- Unclear communication channels



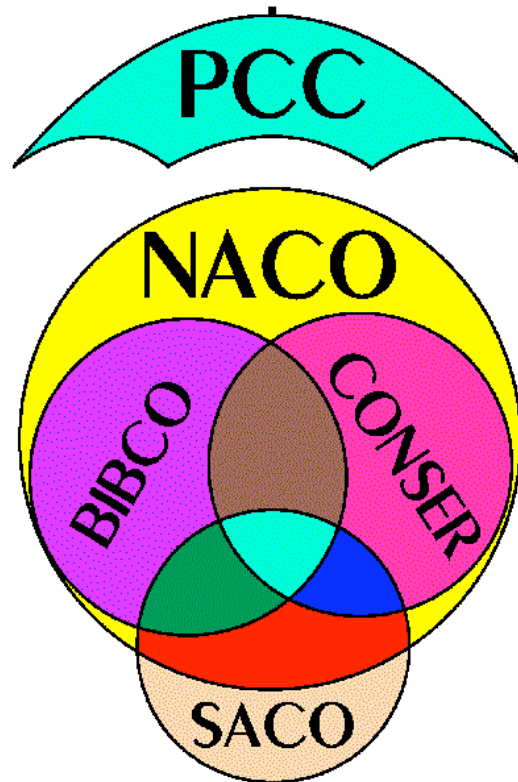
Celebrating

35

CONSER

years

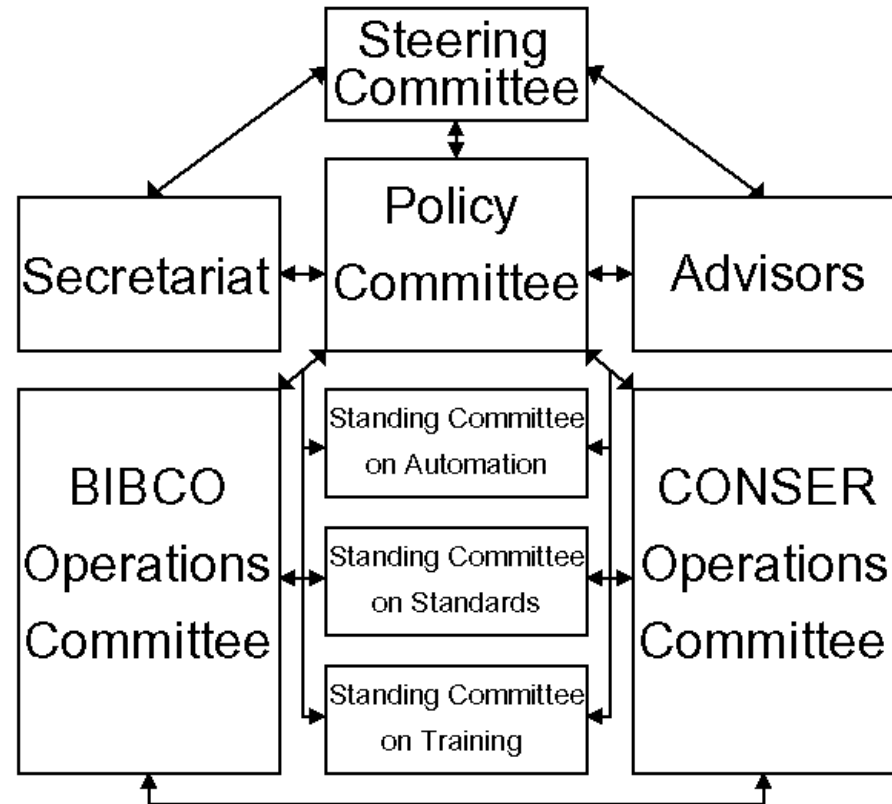
PCC Programs Overview



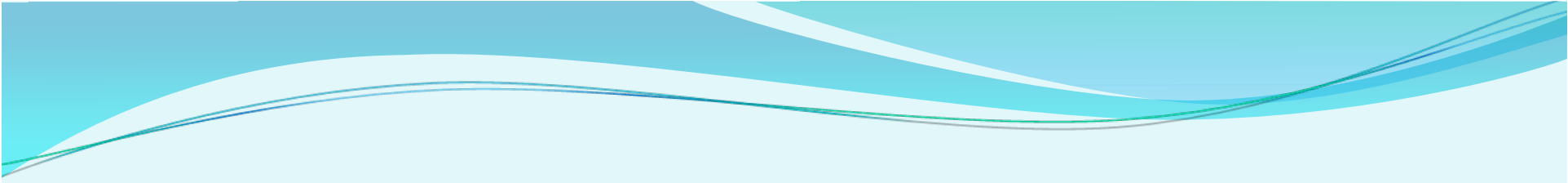
CONSER Institutions

ATL AuCNL CaOOBL CaOONL CLU CSdNU Ct CU CU-
A CU-I CU-S CU-SB CU-Riv DGPO DLC DNAL DS EbpS
FU FU-HL GU HkUST ICU IAhCCS ICRL IEN InU LNT
MCM MdU MH MiAaPQ MiEM MiU MoSU-L N NBuU-H
NcU NIC NLM NN NNC NNU NNU-L NSD OCI OCoLC
OCU-M OrCS OrU OUCA PPIu-H PSt PU RPB TNJ
TxCM TxU WaSeSS Wau W1AbNL

PCC Structure





- 
- *“CONSER is a model of leadership, action, and results. It provides a venue for participants to develop solutions to common problems, create new approaches to serials management, and to be actively involved in shaping the future of serials cataloging.”*

--Sally Sinn,
Associate Director, Technical Services Division
National Agricultural Library, Beltsville, Maryland
(retired)

What drives the need for change?

- “More, better, faster, cheaper”
- Efficient creation of records that serve user needs
- Desire to share records and their creation widely
- Anticipation of a new cataloging code

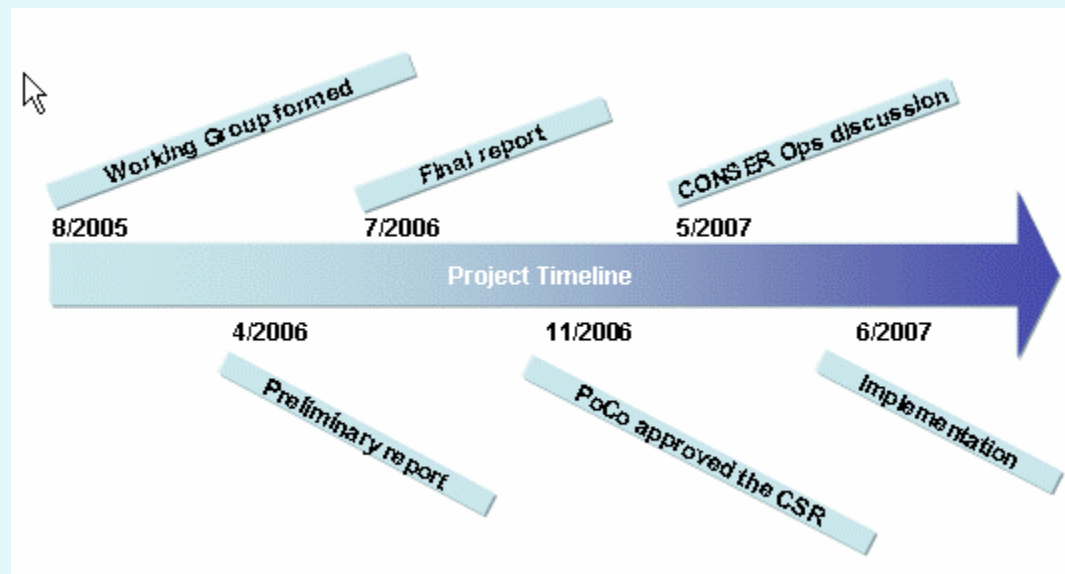
CONSER standard record

- Provides essential elements for meeting user needs
- Allows catalogers freedom to make decisions
- Streamlines training and cataloging practices for serials

CSR development

- Developed in a cooperative cataloging environment
- Focus on user needs defined in Functional Requirements for Bibliographic Records
- Pilot testing of the new record in several institutional environments
- Perspectives of many different types of users

Development timeline





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Reaching agreement

- Understanding the new standard and how it works
- A work in progress
- Taking ownership
- Evaluate and talk about the standard
- Change if needed

Communicating

- Formalized communication with RDA developers
- Outreach to other cataloging communities
- Experiments with live online learning
- New ways to share documentation, decisions

Measures of success

- Members have largely embraced the standard
- Over the past year, few changes were identified
- Members freely offer additional ideas
- Other communities are interested in using the standard

Achieving implementation

- Participation and buy-in from those implementing the standard were key